

Job Description
Graphic Designer

Date completed/revised: DD/MM/YYYY

# **Position Details**

| Title                        | Graphic Designer  |  |  |
|------------------------------|---|--|--|
| Reports To                   | Insert title, not individual's name   |  |  |
| Department                   | Marketing   |  |  |
| Position Status              | ☐ Employee       ☐ Contractor       ☐ Consultant         ☐ Full-Time       ☐ Part-Time       ☐ On-going         ☐ Term       Term End Date (if applicable): DD/MM/YYYY      |  |  |
| Eligible for Benefits        | Yes No Comments if applicable   |  |  |
| Overtime<br>Exemption Status | Exempt Non-Exempt   |  |  |
| Variable<br>Compensation     | ☐ Bonus ☐ Commission ☐ Shift Premium ☐ Car Allowance ☐ Not applicable   |  |  |
| Hours per Week               | Insert actual expected hours of work per week, excluding breaks or lunch/week   |  |  |
| Location                     |   |  |  |
|                              | CUSTOMIZER: If classifications have been established, insert job categories. Below shows an example. Otherwise, delete this row   |  |  |
| Job Classification           | Clerical Administrator Coordinator  |  |  |
|                              | ☐ Manager ☐ Director ☐ VP   |  |  |
| Salary Range                 | Insert salary range, or insert: "As per Job Classification"   |  |  |
| Direct Reports               | As of DD/MM/YYYY but subject to change, position is responsible for Insert number direct reports, as follows:  Title. Insert additional bullets as required  Not Applicable |  |  |

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# Set up your HR Department

A complete HR Toolkit for small business to create and maintain your HR fundamentals.

#### Create your HR materials

- 260+ premium templates to create contracts, employee manuals, forms, spreadsheets and manager guides
- · Download your HR folders
- Identify your HR priorities
- 22 HR topics
- Create HR intranet

#### **Support your HR Function**

- COVID-19 Portal
- Legislation Portal
- Remote Workforce Portal
- Mental Health Portal
- Diversity & Inclusion Portal
- Weekly updates, email notifications
- Help & support. With real humans!

# **Create HR for Clients**

HR Toolkit for Small Business, but made for HR consultants with the following differences:

- Special licensing for use with clients
- Additional module + additional download of pre-assembled folders and templates to create your own master HR toolkit to re-use for new clients
- Pricing.



- c. Collaborates and brainstorms on multiple projects with the marketing team to create materials such as web pages, programming collateral, newsletters, marketing materials, and presentations.
- d. Meets budget constraints and deadlines while balancing multiple projects.
- e. Designs concepts with original content, determining best use of style, imagery, layout, text, and colour.
- Creates design revisions once drafts are returned by stakeholders.
- Tests graphics across various media platforms.
- h. Understands best practices when using a content management system, managing design and upload process of all project materials.

# 2.

- Insert high-level responsibility Example 20% List key tasks associated with that responsibility
- b.

# **Job-Related Technical Skills**

| Skills   | Proficient | Experience with | Familiar<br>with |
|--|------------|-----------------|------------------|
| Experience with design software and technologies such as Adobe InDesign, Photoshop, Illustrator, Creative Suite and Dreamweaver  | х          |                 |                  |
| Knowledge of WordPress and other website content management systems  |            | х               | х                |
| Branding   |            | х               |                  |
| Social media   |            | х               | х                |
| Basic HTML   |            |                 | х                |
| MS Office suite  |            | Х               |                  |
| A minimum of 35 words per minute typing speed or<br>the ability to use voice to text software to support<br>increasing digital communication and content<br>generation | x          |                 |                  |
| Enter additional skills if needed  |            |                 |                  |
| Enter additional skills if needed  |            |                 |                  |

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- Adheres to procedures and standards.
- Possesses a strong ability to focus on tasks and priorities amidst continuous distractions.

# **PLANNING / ORGANIZATION SKILLS / TIME MANAGEMENT**

- Establishes a realistic and systematic course of action for self and others to accomplish a specific goal.
- Sets the right priorities.
- Utilizes planning and/or time management tools.
- Monitors progress and makes necessary corrections.
- Controls interruptions.
- Accomplishes work in a timely manner.

#### **INITIATIVE**

- Looks for and takes action to make a contribution to the Company rather than being asked or passively accepting situations.
- Does more than is required. Digs deep and questions the process.
- Offers new ways of working or solving problems over and above what is expected.
- Looks for and takes opportunities for development and to improve performance.
- Anticipates future opportunities and challenges.
- Seeks out additional responsibilities and learning opportunities.

#### QUALITY

- Produces results that meet or exceed standards and expectations.
- Uses systems to benchmark results with standards.
- Shows personal concern for quality and accuracy.

# **FLEXIBILITY / ADAPTABILITY**

- Adjusts own behaviors to work successfully in light of new information, and/or changing direction and environments.
- Is willing to adapt and do what is necessary to get the desired results.
- Remains positive when faced with unexpected events.
- Adapts well to, and supports change.
- Accepts changing priorities and direction.

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# Acknowledgement

Accepted and agreed to by:

# **EMPLOYEE**

| Employee Name |      |
|---------------|------|
|               |      |
| Signature     | Date |

# **MANAGER APPROVAL**

| Manager Name | Manager Title |
|--------------|---------------|
|              |               |
| Signature    | Date          |

#### **NEXT LEVEL APPROVAL**

All job descriptions require approval by CUSTOMIZER: Insert approval position level 1. Example: Department VP, or delete this section if not applicable.

| Name      | Title |  |
|-----------|-------|--|
|           |       |  |
| Signature | Date  |  |

# **HR APPROVAL**

All positions require review and approval by HR CUSTOMIZER: Insert HR approval level. Example: HR Manager, or delete this section if not applicable.

| Name      | Title |
|-----------|-------|
|           |       |
| Signature | Date  |

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